# CAMPUS CAB

## WHEN

## WHERE

FEATURING • Feature a give away item or the school mascot. This will help attract students to your cab. We use SMU

Promotional items as our giveaways i.e. Cellphone pocket card holder and feature Peruna. Some schools are approved

## WWW.SMU.EDU/ENROLLMENTSERVICES/BURSAR

Student focused but campus community centered

Checklist provided

Encourages other students to be involved

Work study or peer

Partner with other organizations on campus for prizes or to be featured as a guest on the cab i.e. school mascot

Branding for your department or money management center.